




FY 2017



Kalamazoo Book Arts Center
Revenue Details

|  | FY 2015 | FY 2016 | FY 2017 | FY 2017 | FY 2017 | FY 2017 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Operating Revenue | Total | Total | Total | Unrestricted | Temporarily Restricted | Permanently Restricted |
| Earned - Program |  |  |  |  |  |  |
| Membership revenue | \$682 |  |  |  |  | n/a |
| Tuitions and registration fees | \$16,076 | \$16,095 | \$16,370 | \$16,370 |  | n/a |
| Other program revenue | \$11,204 | \$4,813 | \$4,098 | \$4,098 |  | n/a |
| Total earned - program | \$27,962 | \$20,908 | \$20,468 | \$20,468 | \$0 | n/a |


| Earned - Non-program |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Gift shop and merchandise fees | $\$ 5,216$ | $\$ 11,042$ | $\$ 13,005$ | $\$ 13,005$ | $\mathrm{n} / \mathrm{a}$ |
| Space rentals | $\$ 150$ | $\$ 900$ | $\$ 575$ | $\$ 575$ | $\mathrm{n} / \mathrm{a}$ |
| Other earned revenue | $\$ 882$ | $\$ 932$ | $\$ 1,011$ | $\$ 1,011$ | $\mathrm{n} / \mathrm{a}$ |
| Total earned - non-program | $\$ 6,248$ | $\$ 12,874$ | $\$ 14,591$ | $\$ 14,591$ | $\$ 0$ |
| Total earned revenue | $\$ 34,210$ | $\$ 33,782$ | $\$ 35,059$ | $\$ 35,059$ | $\mathrm{n} / \mathrm{a}$ |

Kalamazoo Book Arts Center

| FY 2017 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |


|  | FY 2015 Total | $\begin{array}{r} \text { FY } 2016 \\ \text { Total } \end{array}$ | \% Change | $\begin{array}{r} \text { FY } 2017 \\ \text { Total } \end{array}$ | \% Change | FY 2017 Program | FY 2017 <br> Fundraising | FY 2017 General \& Administrative |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Personnel expenses Operating |  |  |  |  |  |  |  |  |
| W2 employees (salaries, payroll taxes and fringe benefits) | \$71,009 | \$68,911 | -3\% | \$81,851 | 19\% | \$66,064 | \$0 | \$15,787 |
| Independent contractors | \$0 | \$1,466 | n/a | \$1,283 | -12\% | \$1,283 |  |  |
| Professional fees | \$2,327 | \$0 | -100\% | \$0 | n/a |  |  |  |
| Total personnel expenses Operating | \$73,336 | \$70,377 | -4\% | \$83,134 | 18\% | \$67,347 |  | \$15,787 |
| Non-personnel expenses Operating |  |  |  |  |  |  |  |  |
| Advertising and promotion | \$3,775 | \$4,867 | 29\% | \$5,325 | 9\% | \$3,728 | \$1,331 | \$266 |
| Dues and subscriptions | \$210 | \$0 | -100\% | \$0 | n/a |  |  |  |
| Insurance | \$1,437 | \$1,904 | 32\% | \$558 | -71\% |  |  | \$558 |
| Occupancy costs | \$32,513 | \$30,118 | -7\% | \$30,025 | -0\% |  |  | \$30,025 |
| Office and administration | \$11,559 | \$11,253 | -3\% | \$13,583 | 21\% |  |  | \$13,583 |
| Printing, postage and shipping | \$1,179 | \$2,938 | 149\% | \$2,099 | -29\% | \$1,259 | \$630 | \$210 |
| Travel | \$882 | \$441 | -50\% | \$956 | 117\% | \$956 |  |  |
| Exhibition costs | \$0 | \$1,312 | n/a | \$1,895 | 44\% | \$1,268 |  | \$627 |
| Productions and events costs | \$279 | \$0 | -100\% | \$0 | n/a |  |  |  |
| Other operating expenses | \$1,664 | \$8,410 | 405\% | \$6,725 | -20\% | \$6,725 |  |  |
| Total non-personnel expenses - Operating | \$53,498 | \$61,243 | 14\% | \$61,166 | -0\% | \$13,936 | \$1,961 | \$45,269 |
| Total operating expenses | \$126,834 | \$131,620 | 4\% | \$144,300 | 10\% | \$81,283 | \$1,961 | \$61,056 |
| Non-operating personnel expenses <br> Non-operating non-personnel expenses | $\$ 0$ $\$ 0$ | $\$ 0$ $\$ 0$ | n/a n/a | $\$ 0$ $\$ 0$ | n/a n/a |  |  |  |
| Total expenses | \$126,834 | \$131,620 | 4\% | \$144,300 | 10\% | \$81,283 | \$1,961 | \$61,056 |
| Total expenses less in-kind | \$126,834 | \$131,620 | 4\% | \$144,300 | 10\% |  |  |  |
| Total expenses less depreciation | \$126,834 | \$131,620 | 4\% | \$144,300 | 10\% |  |  |  |
| Total expenses less in-kind and depreciation | \$126,834 | \$131,620 | 4\% | \$144,300 | 10\% |  |  |  |


| Assets | FY 2015 | FY 2016 | \% Change | FY 2017 | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Current assets |  |  |  |  |  |
| Cash | \$45,382 | \$57,436 | 27\% | \$41,104 | -28\% |
| Receivables | \$0 | \$0 | n/a | \$0 | n/a |
| Investments | \$25,660 | \$0 | -100\% |  | n/a |
| Prepaid expenses \& other | \$0 | \$0 | n/a | \$0 | n/a |
| Total current assets | \$71,042 | \$57,436 | -19\% | \$41,104 | -28\% |
| Non-current investments | \$0 | \$33,966 | n/a | \$42,413 | 25\% |
| Fixed assets (net) |  | \$2,112 | n/a |  | -100\% |
| Other non-current assets | \$0 | \$0 | n/a | \$0 | n/a |
| Total non-current assets | \$0 | \$36,078 | n/a | \$42,413 | 18\% |
| Total assets | \$71,042 | \$93,514 | 32\% | \$83,517 | -11\% |
|  |  |  |  |  |  |
| Liabilities \& Net Assets | FY 2015 | FY 2016 | \% Change | FY 2017 | \% Change |
| Liabilities |  |  |  |  |  |
| Accounts payable \& other | \$0 | \$0 | n/a | \$0 | n/a |
| Loans \& other debt | \$0 |  | n/a |  | n/a |
| Deferred revenue |  |  | n/a |  | n/a |
| Total current liabilities | \$0 | \$0 | n/a | \$0 | n/a |
| Non-current liabilities | \$0 | \$0 | n/a | \$0 | n/a |
| Total liabilites | \$0 | \$0 | n/a | \$0 | n/a |
| Net assets |  |  |  |  |  |
| Unrestricted | \$71,042 | \$59,548 | -16\% |  | -100\% |
| Temporarily restricted |  |  | n/a |  | n/a |
| Permanently restricted |  | \$33,966 | n/a |  | -100\% |
| Total net assets | \$71,042 | \$93,514 | 32\% | \$83,517 | -11\% |
| Total liabilities \& net assets | \$71,042 | \$93,514 | 32\% | \$83,517 | -11\% |


|  | FY 2015 | FY 2016 | FY 2017 |
| :--- | ---: | ---: | ---: |
| Months of Operating Cash -- Unrestricted | 4 | 5 | 3 |
| Total working capital -- Unrestricted | $\$ 71,042$ | $\$ 57,436$ | $\$ 41,104$ |
| Current Ratio | $\mathrm{n} / \mathrm{a}$ | $\mathrm{n} / \mathrm{a}$ |  |
| Debt Service Impact | $0 \%$ | $0 \%$ | $\mathrm{n} / \mathrm{a}$ |
| Unrestricted Net Assets Net of Property, Plant and Equipment | $\mathrm{n} / \mathrm{a}$ | $-4 \%$ |  |
| Operating Margin | $20 \%$ | n |  |
| Depreciation as a \% of Fixed Assets | $\mathrm{n} / \mathrm{a}$ | $15 \%$ | $\mathrm{n} / \mathrm{a}$ |
| Leverage Ratio | $0 \%$ | $\mathrm{n} / \mathrm{a}$ |  |

Months of Operating Cash -- Unrestricted represents the number of months an organization can operate at current average monthly expense levels with existing unrestricted cash and cash equivalents. Cash + Cash Equivalents / (Total Expense / 12). The ratio is calculated using unrestricted numbers only.

Total working capital -- Unrestricted consists of the resources available for operations, and in this report is calculated as unrestricted current assets minus unrestricted current liabilities. This is a conservative calculation of working capital and may differ from your internal calculations. Adequate working capital provides financial strength and flexibility to your organization, the ability to meet obligations as they come due, and the ability to take more risks, knowing there is a cushion to fall back on.

Current Ratio (Current Assets divided by Current Liabilities) determintes the organization's ability to pay current debt using current assets. The higher the ratio, the more capable the organization is of paying its obligations. The ratio is calulated using unrestricted numbers only.
Debt Service Impact (Total Debt Service including principal and interest divided by Total Expense) calculates the \% of an organization's total expenses applied to the total debt-service burden, e.g. a mortgage). This measure can help understand the portion of the book value of an organization's fixed assets that they truly own free and clear of related obligations and depreciated value. It is calculated as Unrestricted Net Assets - (Net Fixed Assets Mortgage Debt).
Unrestricted Net Assets Net of Property, Plant and Equipment (Unrestricted Net Assets - (Net Fixed Assets - Mortgage Debt)) shows what the organization's unrestricted net assets would be if they did not own any property, or have any debts associated with that property. Because this calculation is based on unrestricted values for net assets and fixed assets, if an organization fills out a single column balance sheet and does not separate fixed assets into restricted and unrestricted categories, this value will be blank.

Operating Margin (Change in Net Assets divided by Total Unrestricted Operating Revenue) is a measurement of the organizations efficiency in operating, highlighting the amount of an organization's surplus or deficit.

Depreciation as a \% of Fixed Assets indicates the potential need for replacement or repair of fixed assets (such as buildings, furniture, office equipment, sets and props); especially significant for organizations that own a building or carry a long-term lease.

Leverage Ratio (Total Debt divided by Total Unrestricted and Temporarily Restricted Assets) is a measurement of a company's efficiency in operating.


Kalamazoo Book Arts Center
Attendance


## Staffing

| Staff \& Non-Staff Statistics | FY 2015 | FY 2016 | \% Change | FY 2017 | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Part-time permanent employees | 4 | 4 | 0\% | 4 | 0\% |
| Part-time permanent employees - FTEs | 2 | 1.98 | -1\% | 1.98 | 0\% |
| Number of part-time or one-time volunteers | 1 |  | -100\% |  | n/a |
| Part-time or one-time volunteers - FTEs | 0.1 |  | -100\% |  | n/a |
| Independent contractors | 0 | 5 | n/a | 6 | 20\% |
| Number of interns and apprentices | 18 | 29 | 61\% | 20 | -31\% |
| Artistic Staff \& Non-Staff Statistics | FY 2015 | FY 2016 | \% Change | FY 2017 | \% Change |
| Part-time employees that are artists | 0 | 4 | n/a | 4 | 0\% |
| Independent contractors that are artists | 0 | 5 | n/a | 6 | 20\% |

Program Activity

|  | FY 2015 | FY 2016 | \% Change | FY 2017 | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Workshops/readings | 5 |  | -100\% | 5 | n/a |
| Temporary exhibits | 15 | 15 | 0\% | 15 | 0\% |
| Traveling exhibits |  | 1 | n/a | 2 | 100\% |
| Works commissioned | 0 | 1,195 | n/a | 570 | -52\% |
| Distinct classes/workshops | 48 | 44 | -8\% | 41 | -7\% |
| Distinct class series/courses |  | 4 | n/a | 5 | 25\% |
| Total classes/class sessions | 0 | 60 | n/a | 60 | 0\% |
| Total guided tour occurrences |  | 2 | n/a | 2 | 0\% |
| Distinct lectures | 0 | 7 | n/a | 3 | -57\% |
| Lecture occurrences | 0 | 7 | n/a | 9 | 29\% |
| Programs offered in schools | 5 | 5 | 0\% | 8 | 60\% |
| Hours of programming in schools |  | 120 | n/a | 150 | 25\% |
| Number of schools served |  | 22 | n/a | 28 | 27\% |
| Distinct publications | 12 |  | -100\% |  | n/a |
| Publications distributed | 12 |  | -100\% |  | n/a |

